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Fresh2 Odor-Eliminating Light Bulb Announces National Partnership with FTD.com and Home Depot

CLEVELAND, Ohio – Technical Consumer Products, creator of the fresh² odor-eliminating compact fluorescent light (CFL) bulb, has partnered with FTD.com and Home Depot on a promotion featuring products from all three companies.

Through October 30, consumers will receive special discounts on fresh², FTD.com purchases and Home Depot's Commercial Electric CFLs.

The fresh² compact fluorescent light bulb eliminates odors, provides safe effective lighting for up to nine years, uses 75 percent less energy than regular incandescent bulbs and generates only one-tenth of the heat. Fresh²'s odor-eliminating power lasts three years.

"Our goal was to offer a special fresh² promotion with real impact," explains Sharon Gallagher, fresh² Product Manager. "Technical Consumer Products is a small company, however, so we wanted to partner with some larger, successful retailers to meet that goal. With FTD.com and Home Depot, we're definitely going to get that impact. We're very excited to be partnering with them to provide consumers this valuable money-saving offer."

FTD is the world's largest floral services organization and Home Depot is the world's largest home improvement retailer and the second largest retailer in the United States. For more information about fresh², consumers should visit www.fresh2.com, or call 1-866-fresh2x.